

2025 BE LOUD Breakfast Table Captain Toolkit

What does it mean to be a Table Captain?

By hosting a table and inviting people to attend and/or donate to the event, you are helping KCSARC raise awareness, raise critical funds to support the work of KCSARC's mission, and connect people to our work. Your commitment sends a powerful message of hope and healing to survivors.

When and where is KCSARC's 2025 BE LOUD Breakfast?

- o This year's Breakfast is Tuesday, March 18, 2025 at 8:00 a.m. (check-in will open at 7:30 a.m.)
- o The event will be hosted at the Sheraton Grand Seattle (1400 6th Ave, Seattle WA 98101).

How many people can I invite to my table at the Sheraton?

Tables are capped at 10 guests, but if you have more than 10, we will work with you to split your guests between two tables in similar amounts (example: you have 15 guests, so instead of splitting 10 + 5, we can do 8 and 7).

How do I decide who to invite to my table?

As you're creating your invite list, consider people within your network who are leaders in the community, people who care about this issue, and/or are in intersecting fields that serve survivors. This is also a fundraising event, so consider people who have the capacity to give. Every donor and every donation matters.

Can you remind me who I invited to the 2024 BE LOUD Breakfast?

Reach out to <u>beloud@kcsarc.org</u> and we can provide a list of your previous years' table guests.

Why did my guest receive a fundraising page with a fundraising goal?

As part of registration, all guests automatically receive an <u>optional</u> fundraising page. If they want to fundraise on behalf of KCSARC, we appreciate their support, but otherwise this page can be ignored.

What if a guest registers or donates but it doesn't link to my fundraising page?

Contact beloud@kcsarc.org and we can fix it for you.

> What event information will be shared with my registered guests?

Guests will receive emails from our team detailing key information such as hotel address and parking directions, check-in instructions, program details, and other logistics leading up to the event.

How are you addressing safety regarding Covid-19?

We will follow current CDC guidelines regarding Covid-19 and will update registered guests with any protocols leading up to the event.

Who do I contact if I have questions or need assistance?

Please contact Abigail Pishaw, Events & Corporate Partnerships Manager, at beloud@kcsarc.org.

See the next page for a few key table captain tasks to guide you...



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Table Captain Check List

- ✓ Visit donate.kcsarc.org/beloud25 to register as a table captain and create your fundraising team page. Once your team page has been created, login to customize with a photo and your own message about why you support KCSARC.
- ✓ Invite guests to attend the Breakfast and/or donate by sharing your fundraising team page link.
 - o *Tip from a past TC:* In addition to an email invitation, consider sending guests a calendar invite for the event. That way it gets on their calendars, so they don't miss out.
- ✓ Share your fundraising team page link on your social media networks.
- ✓ As guests confirm they can attend the event, have them register (or you can register them) through your fundraising team page. If you need registration assistance, contact us!
 - Tips from KCSARC:
 - Curious to see who has donated to your team page? Check out the bottom of your fundraising team page to see recent donors.
 - Curious to see who has registered to attend your table? On your fundraising page dashboard, click on "MEMBERS" to see who has registered to join your team.
- \checkmark Be sure to follow up with guests who have not confirmed they can attend the event.
- ✓ Leading up to the event, check in with your guests to make sure they have the information they need or contact us if you need additional information.
 - o *Tip from a past TC*: KCSARC will be sending logistic emails leading up to the event with check-in information, parking directions, etc. Be sure to follow up with your guests to ensure they received the information and highlight parking instructions for your guests.
- ✓ On March 18, 2025 arrive early to the Sheraton Grand Seattle so you can greet your guests.
- ✓ Following the event, send your guests a thank you for attending.