

Privacy Policy

Effective August 2, 2021

King County Sexual Assault Resource Center (“KCSARC”) understands that you care about how we collect, use, and share information when you interact with our website, social media presence, email, and support team (our “Services”), and we value the trust you place in us. This privacy policy explains:

- the types of information we collect through our Services;
- how we use and protect that information;
- the types of information we may share with others and under what circumstances; and
- the choices you have regarding our collection, use, and sharing practices.

We also include a specific disclosure about our use of cookies and other tracking technologies, and your ability to opt out of them. We use these technologies to deliver our Services, and gather data for our internal analytics.

This Policy applies to KCSARC and our website, emails we send, and the information we collect when you interact with us through social media or other websites and online services. It also applies anywhere it is linked. It does not apply to our interaction with individuals via our hotline, non-KCSARC websites and mobile applications that may link to the Services or be linked to or from the Services.

For questions about our privacy practices, contact our External Relations department at externalrelations@kcsarc.org.

What information do we collect from or about you?	
Information you give us	<ul style="list-style-type: none"> • Information you provide via our Services, email, or our customer service team. This includes contact information such as email, postal address, and phone number. • Payment card information when you make donations through our Services. • Any information that you have given us permission to publish. • Information you provide when you interact with us via social media, including any posts, pictures, videos, hashtags, and messages. • Information you post to our website, such as in blog comments. • Information you provide when you participate in our surveys. • If you contact us, we may keep a record of that correspondence and any contact information provided.
Information we collect automatically	<ul style="list-style-type: none"> • Details of your visits to our website and information generated in the course of your use of our website (including the timing, frequency, and pattern of use) including, but not limited to,

(Please see [Cookies, and Our Partners](#) for more information about how our automatic collection works)

traffic data, location data, weblogs and other communication data, the resources that you access, and how you reached our site.

- Details regarding the device you use to access our Services, including where available your IP address, operating system, and browser type.
- Information about how you interact with our direct communications to you, including whether you open or click links in any correspondence.

How do we use the information we collect?

To provide you with our Services

- Process information when you create an account to make a donation
- Process donations
- Maintain business and service continuity
- Send service communications

To enable additional features or interact with us outside our Services (such as via email)

- Provide you with our informational communications
- Obtain information from you via surveys
- Display your messages/captions, photos, and/or videos (which may include 'likes', comments, or other reactions to messages/captions, photos, and/or videos) on our social media pages or blogs
- Combine information collected through the Services with other information we obtain from our business records, our affiliates, or from third party sources.

To improve and expand our Service to you and others grow our business

- Improve our products and services
- Send you direct marketing communications
- Tailor advertising to you
- Identify prospective donors
- Keep our website and systems safe and secure
- Understand our customer base and trends, and the effectiveness of our outreach
- Provide more personalized services to customers

To detect, investigate, and prevent activities that may violate our policies or be fraudulent or illegal

- Defend against or exercise legal claims
- Investigate complaints or potential legal violations
- Assist law enforcement
- Comply with legal requirements regarding the provision of products and services

To whom do we disclose the information we collect?

Service providers

- Website, software, or data storage companies
- Payment processors
- Marketing automation partners
- Email distribution providers

	<ul style="list-style-type: none"> • Survey distributors • Analytics and search engine providers that assist us in the improvement and optimization of our site
Third parties involved in advertising (including social media platforms)	<ul style="list-style-type: none"> • Third parties who assist us in serving our advertising on other websites.
Change of ownership or corporate organization	We may transfer to another entity or its affiliates or service providers some or all information about you in connection with, or during negotiations of, any merger, acquisition, sale of assets or any line of business, change in ownership control, or financing transaction. We cannot promise that an acquiring party or the merged entity will have the same privacy practices or treat your information the same as described in this policy.
Sharing of aggregated data	We may compile aggregated, de-identified data, such as demographic data, and share these analyses at our discretion, including with governments. These third parties will not be able to relate this data to identifiable individuals.

Your Choices	
Your donation account profile	Please visit our payment processors (Classy or GiveLively) to manage your account information, including your contact information and payment method.
Our informational communications	<p>If at any time you would like to unsubscribe from receiving future communications, then you can click the unsubscribe link we make available in that communication, or email us at externalrelations@kcsarc.org and we will promptly remove you from our mailing list.</p> <p>If you use the unsubscribe link, then we still may send you notifications about your account and other important informational messages.</p>
Cookies and other automatic information gathering technologies	KCSARC and our partners provide features of our Services using data collected through cookies and other tracking technologies. Please see Cookies, and Our Partners .

Cross-Border Data Transfers

If you use our Services outside of the United States, then you understand that we may collect, process, and store the information we collect from or about you in the United States and other countries. Privacy laws in the U.S. may be different from the laws of your country. Any transfers will comply with safeguards as required by relevant law. By using the Services, you consent to the collection, international transfer, storage, and processing of information about you.

How We Secure the Information We Collect

We use a combination of physical, technical, and administrative safeguards to protect the information we collect through the Services. Although we use these precautions to safeguard information, we cannot guarantee the security of the networks, systems, servers, devices, and databases we operate or that are operated on our behalf.

Your California Privacy Rights

Residents of the State of California have the right to request information from KCSARC regarding third parties to whom we have disclosed certain categories of personal information during the preceding year for those third parties' direct marketing purposes. We do not disclose personal information to third parties for those third parties' direct marketing purposes.

Changes to This Policy

We may make changes to this policy from time to time. We will post any changes, and any changes will become effective when they are posted. Your continued use of our Services after we post changes will mean you accept those changes.