

FOR IMMEDIATE RELEASE  
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### **Safety Saturday in Auburn Helps Families Learn Skills for Child Safety**

In recognition of Sexual Assault Awareness Month, King County Sexual Assault Resource Center (KCSARC) is hosting Safety Saturday at the Super Mall in Auburn on April 17th in collaboration with King County Sheriff's Office & City of Auburn Police Department.

"Preventing sexual assault is our primary mission, and some of the simplest skills can make an enormous difference in the life of a child. Safety Saturday is a great way for people to learn some great skills in a fun, family-friendly way" says Lindsay Palmer, KCSARC's Director of Education. For parents, some of these include:

- Include sexual assault prevention information when talking to kids about personal safety. For example, when you talk about fire safety or wearing a bike helmet, make sure your kids also know about safe and unsafe touches.
- Make sure children know the names of their private parts so they can tell you if someone has tried to touch them, or asked to be touched.
- Make sure your kids know that "strangers" aren't the only danger.
- Help your child make a list of people they can talk to if they need help.
- Check the KCSARC website for publications about talking to your children about sexual abuse and staying safe ([www.kcsarc.org/pubs.htm](http://www.kcsarc.org/pubs.htm)).
- If your kids are teens or adolescents, talk to them about dating violence. Recent studies suggest 1 in 4 girls will be involved in an abusive relationship before graduating from high school.

**Safety Saturday will be held in the Great Outdoors Court from 10 am to 2pm.** King County Sheriff's Office will have their S.W.A.T. van on display along with the Auburn Police Department's new Police Motorcycle. Free Prizes and Resources will be available.

#### **ABOUT KCSARC:**

Founded in 1976, KCSARC is a private non-profit agency committed to ending the silence surrounding sexual assault, and to eliminating sexual abuse and assault through community education and prevention programs. In 2003, KCSARC served more than 3300 victims and their family members, at no charge. Its 24-hour resource and information line is 888-99-VOICE. More information is also available at [www.kcsarc.org](http://www.kcsarc.org).

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